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MPS Unveils New Website and E-Commerce Service

SAN JOSE, Calif., Aug. 11, 2014 /PRNewswire/ -- Monolithic Power Systems (MPS) (Nasdaq: MPWR), a leading fabless manufacturer of high-performance analog and mixed-signal semiconductors, announced today that the company has launched its new website featuring a customer friendly and "easy search" engine for its proliferated product portfolio and an integrated e-commerce service portal that allows MPS customers to place orders online worldwide.

"Our product portfolio has grown substantially in recent years," said Maurice Sciammas, Senior Vice President of Worldwide Sales and Marketing at MPS. "We want to create a platform that allows our customers to find the right products they need in the most efficient manner. At the same time, they can place order immediately, which is extremely beneficial, particularly for small- to mid-size customers."

The redesign centers on an intuitive and easy-to-use product search parametric table, new applications tree and block diagrams. The website has a design support section that includes design tools such as "DC/DC Designer" and "MPSmart" to help engineers identify their exact part number and perform design simulation. The support section also offers "MPS Efficiency Calc," an Android mobile app that shows power-loss dissipation, efficiency curve, and power-loss pie analysis. Finally, MPS introduces a scalable e-commerce feature that allows customers to purchase directly from the website for convenience.

To view MPS's new website please click the following link, www.monolithicpower.com.

About Monolithic Power Systems

Monolithic Power Systems (MPS) is a fabless semiconductor company specializing in high-performance analog ICs. Founded in 1997, MPS's core technology is its innovative and proprietary manufacturing process combined with superior analog circuit design capabilities across system-level and end customer applications. These combined advantages enable MPS to deliver highly integrated monolithic products that offer energy efficient and cost-effective solutions. MPS product families include DC/DC converters, LED drivers and controllers, Class-D audio amplifiers, battery chargers and protections, USB and current-limit switches and AC/DC offline products. MPS has over 1,000 employees worldwide, located in the United States, China, Taiwan, Korea, Japan, Singapore and across Europe. To learn more about Monolithic Power Systems visit www.monolithicpower.com.

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